

SCHOOL OF TOURISM

FINAL EXAMINATION

Student ID (in Figures)	:													
Student ID (in Words)	:													
Subject Code & Name	:	BEV	2306	– Ev	ent R	isk, H	ealth	And S	Safety	y Mar	nagen	nent		
Semester & Year	: September – December 2017													
Lecturer/Examiner	:	: Liyana Shamimi Mohamed Kamil												
Duration	:	•	ours											

INSTRUCTONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART A (60 marks) : Answer all SEVEN (7) short answer questions. Answers are to be

written in the Answer Booklet provided.

PART B (40 marks) : Answer TWO (2) essay questions. Answers are to be written in the

Answer Booklet provided.

- 2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.
- 3. This question paper must be submitted along with all used and/or unused rough papers and/or graph paper (if any). Candidates are NOT allowed to take any examination materials out of the examination hall.
- 4. Only ballpoint pens are allowed to be used in answering the questions, with the exception of multiple choice questions, where 2B pencils are to be used.

WARNING: The University Examination Board (UEB) of BERJAYA University College of Hospitality regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College of Hospitality.

Total Number of pages = 3 (Including the cover page)

PART A: SHORT ANSWER QUESTIONS (60 marks)

INSTRUCTION(S): There are SEVEN (7) short answer questions. Answer all questions in the

Answer Booklet(s) provided.

Question 1

Explain **FIVE (5)** types of risk factors that are typical in events.

(10 marks)

Question 2

Elaborate **FIVE (5)** components of life safety evaluation.

(10 marks)

Question 3

Explain **FIVE (5)** ways to reduce the risk of lightning when planning an outdoor event.

(10 marks)

Question 4

Clarify **THREE (3)** types of event crowds.

(6 marks)

Question 5

Describe **FIVE (5)** ways that can be used to identify risk during event planning process.

10 marks

Question 6:

As an Event Manager, describe **FIVE (5)** services that you can provide for senior citizens attending a convention.

(10 marks)

Question 7

Describe TWO (2) issues that can trigger crowd panic in a concert.

(4 marks)

END OF PART A

PART B: ESSAY QUESTION (40 marks)

INSTRUCTION: There are TWO (2) essay questions. Answer the question in the Answer

Booklet (s) provided.

Question 1:

Risk Management must be planned and consistently applied in order to be effective. Discuss the process of risk management that an event manager needs to conduct when planning an event.

(20 marks)

Question 2:

In the 2010 Commonwealth Games held in Delhi, athletes around the world withdrew from the games due to safety concerns of high terrorism attack throughout India. Justify the reasons why events' are becoming the target of terrorism.

(20 marks)

END OF EXAM PAPER